

GoldMine for Sales

You need to free your sales team from non-sales tasks.

You need to quickly analyze your sales pipeline and sales statistics.

You need to access sales information when you are away from the office.



With 10 years of proven experience, and over 670,000 users worldwide, GoldMine continues to be the most award-winning customer manager for sales and marketing teams.

"...bringing in GoldMine® allowed us to completely revamp our sales paradigm and increased our annual revenue 25% in a marketplace which has been flat for the past 4 years."

Paul Meszaros
Orbit Software

"It's simple. GoldMine® gives us greater results in less time."

Joe Phelps, CEO
The Phelps Group

"Increases Productivity should be the subtitle on the software box.

We love it!"
Bob Christiansen
John Wiley and Sons Inc

GoldMine® has always understood that the sales and marketing needs of small to medium-sized businesses are unique. GoldMine® 5.0 is the only customer management tool specifically designed with this business segment in mind. Small to medium-sized businesses need a sales force automation tool that is quick and easy to deploy, simple to learn and use with the capacity to scale with you as your business grows. GoldMine takes your team from the basics of contact management through the most sophisticated of sales processes and does it in a way that makes sense- all at an affordable cost.

The most powerful sales tool you can have is a sales team that is allowed to focus on selling. GoldMine streamlines the selling process and eliminates routine, repetitive tasks, concentrating the energies of your entire team on guiding your prospects through the entire customer life cycle. GoldMine empowers sales managers with the ability to graphically analyze sales, make informed decisions and direct sales teams towards achieving key business goals. GoldMine also unlocks the power of the Internet, capturing hot leads from your web site 24-hours a day, seven days a week to allow your sales force to concentrate on selling rather than prospecting. GoldMine will transform your business into a sales powerhouse.

With GoldMine, even virtual sales people on the road will be just a few clicks away from vital customer information and key statistics that will give them the power to close deals. GoldMine also ensures that all members of your organization share the same information. With GoldMine's fast deployment and simple user interface, automating your entire sales force has never been this easy.



GOLDMINE® 5.0

GoldMine® 5.0. Designed to make sales painless and profitable. Giving sales people a chance to do what they do best – sell.

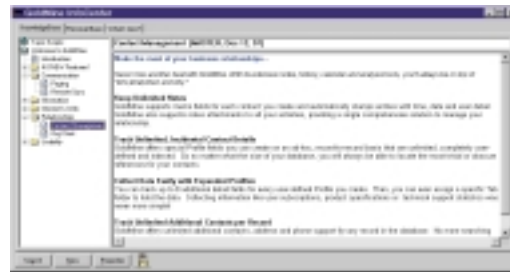


GoldMine facilitates the selling process and provides salespeople with the resources they need to turn each prospect into a customer for life. With GoldMine, hours of report generation, proposal writing and follow-up become automated, allowing sales people to spend less time in front of their computers and more time in front of customers.

GoldMine 5.0 Sales Benefits:

Forecast, track and measure success

- Quickly view forecasted and closed sales as well as sales versus quota comparisons with the graphical "sales funnel".
- Easily display closed and lost sales, total calls and number of completed activities for a specific user or group of users with GoldMine's Statistical Analysis.
- Provide sales managers with the information they need to make intelligent and proactive decisions.

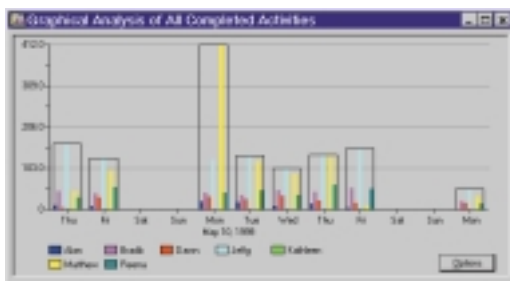


Automate routine, repetitive tasks

- Automatically send letters, faxes and e-mails and schedule follow-up phone calls while your sales reps are talking to customers.
- Deliver targeted marketing campaigns as well as the ability to see where and which marketing campaigns are working best.

Keep important information at your teams' fingertips – realtime

- Push information on the latest promotions, competitive strategies and company policies out to all branches of your organization, including your virtual team members.
- Store company-wide information in a single easy-to-access place.



Leverage the power of the Internet

- Put the power of the Internet in the hands of your sales team with Web Data Capture and collect leads and requests for information from your Web site any time, day or night.
- Deliver pre-qualified leads directly to your sales team with Automated Processes™.

GoldMine 5.0 is specifically designed for small to medium-sized business - combining the low cost-per seat and ease of use of contact managers with the functionality and scalability of higher-end Sales Force Automation. GoldMine will revolutionize your business – keeping the focus of your sales team on selling.